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M.S. ITM

MASTER OF SCIENCE IN INFORMATION TECHNOLOGY AND MANAGEMENT

(eLearning Mode)

M.S.ITM is designed to equip its graduates with not only firm foundation in information technology including the breadth and depth knowledge of recent development in the field, but also creative thinking and analytical skills that entrepreneurs need to effectively manage their operations.

ADMISSION REQUIREMENTS

To apply to M.S. ITM (Information Technology and Management), a candidate must:
1. Earn a Bachelor's degree from an accredited institution
2. Show proficiency in English (TOEFL or IELTS scores) or take the English Admission Examination for Graduate Program conducted by the Graduate School of eLearning

APPLICATION PROCEDURE
1. Complete an online application form at www.gradatm.au.edu
2. Submit required documents as indicated in the email from GSeL
3. Remit fees for interview

STUDY SYSTEM
- 1st Semester : June-October
- 2nd Semester : November-March
- Summer Semester : April-May (optional)

PROGRAM DURATION
A candidate may graduate in 2 years and may extend to a maximum of 5 academic years.

VENUE & CLASS HOURS
Study online at your own place

CONTACT INFORMATION:
GRADUATE SCHOOL OF ADVANCED TECHNOLOGY MANAGEMENT (GSATM)
Assumption University, Suvarnabhumi Campus
Srisakdi Charmonman IT Center 9th Floor
Bangna-Trad Highway KM.26,
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: (66) 02 723 2960
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APPLY ONLINE:
www.gradatm.au.edu

PROGRAM BACKGROUND
"Master of Science in Information Technology and Management (M.S.ITM) program is offered by Graduate School of Advanced Technology Management (GSATM) Instructors, lecturers and students can access through SCITPlus, a web-based Learning Management System (LMS) and assignments could also be accessed through this system. Students can study anywhere and anytime, not within the confines of classrooms and class schedules. Some contents can be downloaded, saved and viewed later, giving room for offline study.

Classroom-based tutoring and lecture sessions are sometimes organized to supplement the learning mode of study. The study system of SCITPlus is proven to be effective and user-friendly for all our students.

M.S.ITM curriculum is accredited by the Ministry of Education of Thailand. The M.S.ITM program is operated using the same standard as traditional classroom. The degree obtained is equivalent to a degree obtained through traditional classroom"

Schedule	Semester 1 June - October	Semester 2 November - March
Application deadline	Mid May	Mid October
Online English Test	February 1 - May 15	July 1 - October 15
Interview Examination	February 1 - May 15	July 1 - October 15
Admission Result (English + Interview)	March 1 - May 20	August 1 - October 20
Registration Period	May 1 - 25	October 1-25
Instruction beings (2nd week of)	June	November

CURRICULUM
Number of credits: 36 credits

Core Courses
All students are required to take all four core courses plus elective courses.

ITM 6101	Internet and Social Media Marketing
ITM 6102	Management Information Systems
ITM 6103	Information and Cyber Security
ITM 6104	System Analysis and Design

Elective Courses
IT Courses

ITM 6301	Principle of Artificial Intelligence
ITM 6302	Business Intelligence, Analytics and Data Science
ITM 6303	Computer Network
ITM 6304	Digital Multimedia systems and Applications
ITM 6305	Database and Transaction Processing Systems
ITM 6306	Distributed Information System
ITM 6307	Internet and eCommerce Technology
ITM 6308	Software Engineering
ITM 6309	Research Methodology
ITM 6310	Management of Technology and Innovation
ITM 6311	Knowledge Management
ITM 6312	Strategic Management of Information
ITM 6313	Information Technology Project Management
ITM 6314	Selected Topic in Information Technology

Management Courses

ITM 6401	Organization Management
ITM 6402	Managerial Economics
ITM 6403	Advanced Finance
ITM 6404	Business Management Strategy
ITM 6405	Marketing Management
ITM 6406	Human Resource Management
ITM 6407	Leadership and Interpersonal Dynamics
ITM 6408	Business Ethics
ITM 6409	Quantitative Analysis for Management
ITM 6410	Customer Relationship Management
ITM 6411	Managerial Accounting
ITM 6412	Entrepreneurial Development
ITM 6413	Creating Business Sustainability

ESTIMATED EXPENSES
Total Tuition and Fees for Thai Student (approx.)

Thesis Option	255,800 Baht (US$8,821)
Independent Study Option	251,300 Baht (US$ 8,666)

Total Tuition and Fees for Non-Thai Student (approx.)

Thesis Option	268,300 Baht (US$9,252)
Independent Study Option	263,800 Baht (US$ 9,097)

Tuition and Fees are subject to change without any prior notice.
Tuition and Fees are based on 4 semesters. Should students fail to complete the program within 4 semesters, additional fees must be applied.

WHAT Will YOU GET?

Knowledge and Know-how
At GSATM, the quality of education is the primary focus above all other matters. It is the main focus to equip its graduates with all knowledge and skills they need to survive in the challenging and competitive environment.

This focus is accomplished through the new and up-to-date curriculum (revised every 2-3 years) and the highly competitive team of lecturers.

Life-Along Learning
With the help of technology, you can study without sacrificing your lifestyle and work. Students can easily manage their own study schedule.

Be part of AU Family
You will be part of a bigger family of Assumption University, enjoying the student and alumni network, all facilities, and the beautiful campuses.

IMPORTANT
The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar

UNIVERSITY ADMISSIONS CENTER (UNIAD)

GSATM ADMISSIONS CENTER

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Graduate Studies Mobile App.

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